

PRODUCT SETUP FACT SHEET



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



TRIANGLE GROUND SIGN

400x600mm

GENERIC FACTS:

- Convert all text to outlines
- 5mm bleed requirement
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 400mm x 600mm (WxH)
- Use of vector image recommended
- Please delete layer named "Artwork Guideline" and keep in the layers named "CUT" & "CREASE" before sending back to us.
- 5mm bleed requirement

FACE 1

TRIM LINE

SAFE AREA

Place important
text or image inside
this blue area to
prevent trimming.

400mm

600mm

400mm

600mm

FACE 2

BASE

EVELTS
HERE

300mm

600mm

EVELTS
HERE