

PRODUCT SETUP FACT SHEET



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



TOILETRY BAG

150x60mm

GENERIC FACTS:

- Convert all text to outlines
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 150mm x 60mm (WxH)
- Use of vector image recommended

SIZE: 150x60 mm (W x H)

Please delete this layer
before sending back to us.



The diagram shows a light blue rectangular area representing a card. A solid blue rectangle is positioned in the top-left corner. A green dashed rectangle is positioned below and to the right of the blue rectangle. A blue line with a dot at the end points from the text 'SAFE AREA' to the blue rectangle. A green line with a dot at the end points from the text 'TRIM LINE' to the green dashed rectangle. The entire diagram is framed by a green dashed border.

SAFE AREA

Place important text
or image Inside this blue
area to prevent trimming.

TRIM LINE

Artwork will be
trimmed here.