

PRODUCT SETUP FACT SHEET

Coaster

Coaster - Circle

GENERIC FACTS:

- Convert all text to outlines
- File provided in CMYK only
- Our recommended rich black break down is:
 - 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.

PRODUCT SPECIFICS:

- Artwork size: 96mm x 96mm (WxH)
- Total size with bleed: 100mm x 100mm(WxH)
- Template ratio 1:1
- Image resolutions must be 350dpi
- All images must be embedded and final artwork flattened
- Please provide a 100% Magenta Key Line where you wish for your artwork to be cut



SIZE:
96x96 mm (W x H)

SIZE WITH BLEED:
100x100 mm (W x H)

Please delete this layer before
sending back to us.

100 mm
96 mm

96 mm

100 mm

SAFE AREA

Keep all text and important
info inside the blue area

KEY LINE

Artwork will be trimmed here.

BLEED AREA

Extend your artwork to
the edge of this area.
Text and Images on this red
shaded area will be trimmed