

PRODUCT SETUP FACT SHEET



WHAT IS BLEED?

When designing for print it is important to remember that it can be difficult to trim a job right on the edge of a design. In order to achieve the best result possible, you will need to extend your design past the trim lines, so the design can easily be cut down to size. The area that extends past your trim lines is called 'bleed'. In order to get the best results when designing for print, it's important to ensure your artwork always extends past the trim lines.



Coaster

Coaster - Circle

GENERIC FACTS:

- Convert all text to outlines
- File provided in CMYK only
- Our recommended rich black break down in 40%C, 40%M, 40%Y, and 100%K
- Supplied as press ready PDF

IMPORTANT DESIGN NOTES:

- As per industry standard colours may vary up to 5%
- For the best colour accuracy please refer to a Pantone colour guide and not your screen.

PRODUCT SPECIFICS:

- Artwork size: 96mm x 96mm (WxH)
- Total size with bleed: 100mm x 100mm (WxH)
- Template ratio 1:1
- Image resolutions must be 350dpi
- All images must be embedded and final artwork flattened
- Please provide a 100% Magenta Key Line where you wish for your artwork to be cut

